



## CONFERENCE AGENDA

**AUSTIN MARRIOTT DOWNTOWN**  
5th Floor, Waterloo Ballroom

### **SUNDAY, SEPTEMBER 21**

**3:00–6:00 PM PACE REGISTRATION**  
Function Space, 5th Floor

**6:00–8:00 PM WELCOME RECEPTION**  
Zanzibar Lawn, 7th Floor

### **MONDAY, SEPTEMBER 22**

**6:45–7:50 AM BREAKFAST**  
Waterloo Salon 5–6

**8:00 AM KEVIN BULLING, PACE KICKOFF**  
Waterloo Salon 3–4

**8:10 AM JAMES LAWRENCE, KEYNOTE SPEAKER**

**9:15 AM KEVIN HOLLERAN, STATE OF INDUSTRY**

**9:45 AM BREAK**  
Waterloo Foyer

**10:00 AM BUILDER PANEL DISCUSSION**  
Waterloo Salon 3–4

**11:00 AM ANDREW BUSCH, FUTURE ECONOMY**

**12:00–12:45 PM LUNCH**  
Waterloo Salon 5–6

**12:50 PM NEW MEMBER INTRODUCTION**  
Waterloo Salon 3–4

**12:55 PM BUILDER PRESENTATION, JOSH ATKINSON**

**1:30–5:20 PM BREAKOUT SESSIONS**

**2:45–3:00 PM BREAK**  
Waterloo Foyer

**5:20 PM MONDAY WRAP UP**  
Waterloo Salon 3–4

**5:55 PM MEET IN LOBBY**  
Main Lobby

**6:00–8:30 PM OFF-SITE: VINCE YOUNG STEAKHOUSE**  
301 San Jacinto Blvd.

### **MONDAY BREAKOUTS**

**1:35–2:45**  
**VENDOR ROUNDTABLE**  
Room 501

**3:00–4:10**  
**VENDOR ROUNDTABLE**  
Waterloo Salon 2

**4:10–5:20**  
**ERIN STAFFORD**  
Waterloo Salon 1

**1:35–2:45**  
**ERIN STAFFORD**  
Waterloo Salon 1

**3:00–4:10**  
**VENDOR ROUNDTABLE**  
Room 501

**4:10–5:20**  
**VENDOR ROUNDTABLE**  
Waterloo Salon 2

**1:35–2:45**  
**VENDOR ROUNDTABLE**  
Waterloo Salon 2

**3:00–4:10**  
**ERIN STAFFORD**  
Waterloo Salon 1

**4:10–5:20**  
**VENDOR ROUNDTABLE**  
Room 501

## ***TUESDAY, SEPTEMBER 23***

- 7:00-8:05 AM BREAKFAST**  
Waterloo Salon 5-6
- 8:15 AM KEVIN BULLING, PACE KICKOFF**  
Waterloo Salon 3-4
- 8:20 AM LT COL DAN ROONEY, KEYNOTE SPEAKER**
- 9:25 AM PARAMOUNT, PRODUCT FOCUS**
- 9:55 AM MEMBER FOCUS**
- 10:05 AM BREAK**  
Waterloo Foyer
- 10:20 AM TIFFANI BOVA, REVOLUTIONIZING SALES**  
Waterloo Salon 3-4
- 11:25 AM BUILDER PRESENTATION, JASON BROWNLEE**
- 11:55-12:40 PM LUNCH**  
Waterloo Salon 5-6
- 12:45 PM VENDOR SPOTLIGHT**  
Waterloo Salon 3-4
- 1:00-3:55 PM BREAKOUT SESSIONS**
- 2:20-2:35 PM BREAK**  
Waterloo Foyer
- 4:00 PM OPEN MIC, MEMBER SESSION**  
Waterloo Salon 3-4
- 4:20 PM PACE CLOSING COMMENTS**
- 6:00-8:30 PM RECEPTION, DINNER & ENTERTAINMENT**  
Waterloo Salon 3-4

## **TUESDAY BREAKOUTS**

White Lanyards

- 1:00-2:20**  
**BRIAN EVERGREEN**  
Waterloo Salon 1
- 2:35-3:55**  
**COREY PERLMAN**  
Waterloo Salon 6

Black Lanyards

- 1:00-2:20**  
**COREY PERLMAN**  
Waterloo Salon 6
- 2:35-3:55**  
**BRIAN EVERGREEN**  
Waterloo Salon 1

## ***WEDNESDAY, OCTOBER 2***

**DEPARTURES, ALL DAY**  
Austin Marriott